



LearnBiz.com GmbH

Traineeship with duration of 2- 9 months

Target group marketing and translation

The LearnBiz.com GmbH with the portal “Sprachenmarkt.de”, is one of the worldwide biggest platforms for accredited language schools. We offer intermediation, sales and a target group appropriate advice about “language” for private- and business clients.

We also offer complete training-controlling-systems for companies.

We are one of the biggest private test centres for the TOEIC-Test within Germany and we have very ambitious intentions with regard to the sold quantities.

We want to expand our clientele beyond the German-speaking area through a new website which is worldwide unique as well as through smart cooperation management.

We are looking for a trainee (m/f) who helps us to translate the German sites into a proper English. Therefore, your level in German should be at least B2 (upper intermediate), to understand the German original.

If you want stay longer than two months you will get your own projects.

The following tasks are presented and if the performance of the trainee is good, the responsibility for the projects will be fast expanded. Until now nobody was bored with us.

- Market surveys and address of potential target groups
- Design of marketing material in collaboration with our designer
- Arrangement, conception and collaboration at fairs
- Editorial, administer of our websites and translation into English
- Assistance of general manager with insight on management decisions

Who we are looking for:

- We expect own ideas and conceptions how to convert them. We are not looking for a person (m/f) who is always waiting for instructions.
- English native speaker and German at level B2
- Consider marketing as service for the potential client and enjoy sales
- You should not be afraid of telephoning
- If you are experienced in horse riding, it would be wonderful (is not a must)

Your salary depends from your status (ERASMUS student or not).

Stuttgart is one of the economically strongest cities in Germany with a huge cultural offer. Skiing areas are relatively close and the airport is a hub for many no-frills airlines.

Our office is only 1.000 meters far away from the University of Hohenheim.

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